



KKM
MARKETING GROUP

EXPERIENCE EFFORTLESS
REAL ESTATE
MARKETING SOLUTIONS



CUSTOM SERVICES

- PRINTED MARKETING MATERIALS ✓
- DIGITAL & EMAIL MARKETING ✓
- DIRECT MAIL ✓
- COPYWRITING & MESSAGING ✓
- SOCIAL MEDIA MANAGEMENT ✓
- PHOTO SHOOT DIRECTION ✓
- BRAND MARKETING STRATEGY ✓
- CONTENT MARKETING & SEO ✓
- WEBSITE DESIGN & DEVELOPMENT ✓

DELIVERING IMPACTFUL MARKETING PRODUCTS AND SERVICES
FOR LUXURY REAL ESTATE COMPANIES SINCE 2005.





MARKETING MADE EASY FOR REALTORS[®]

BUSINESS CARDS

3.5 x 2" custom designed and printed on heavy card stock

\$265 PER 250

POST CARDS

5.5 x 8.5" custom designed and printed on heavy card stock

\$350 PER 100

SELL SHEETS

8.5 x 11" custom designed flyers printed on heavy card stock

\$450 PER 100

DIRECT MAIL

Oversized post card, designed and printed with postage*

\$5,000 PER 10K

EMAIL MARKETING

Design and deploy strategic email marketing campaigns

STARTING AT **\$500**

FOLDERS

Custom designed and printed presentation folders

\$1,500 PER 250

PHOTOGRAPHY

Curated shot list, staging and photography direction

STARTING AT **\$500**

LOGO DESIGN

Custom designed logo including black and white, and color version

\$550 PER LOGO

BRANDING PACKAGE

\$3,000

- ✓ Developing your unique brand identity and voice
- ✓ Custom-designed logo and tagline
- ✓ Color palette selection
- ✓ Typography selection
- ✓ Includes a brand guidelines style guide for consistent use of your branding elements

WEBSITE DESIGN

STARTING AT **\$5,000**

- ✓ Select from an essential 4 page website up to a custom-built, immersive Wordpress site with a full stack of development capabilities
- ✓ Scope of work includes deep dive discovery to design and development through launch
- ✓ E-commerce & third-party apps and integration
- ✓ SEO tools, hosting and domain services

SOCIAL MEDIA MANAGEMENT

- ✓ Includes social media strategy, content calendar, up to 6 posts per month, including 1 custom graphic, comment and query responses, platform management, optimization, and monthly analytics and reporting

\$800
PER MONTH



scan to
view website,
services, samples



KKM
MARKETING GROUP

KELLY A. KATZ
kelly@kkmmarketinggroup.com
kkmmarketinggroup.com