



**KKM**  
MARKETING GROUP

EXPERIENCE EFFORTLESS

# REAL ESTATE MARKETING SOLUTIONS



## CUSTOM SERVICES

- PRINTED MARKETING MATERIALS ✓
- DIGITAL & EMAIL MARKETING ✓
- DIRECT MAIL ✓
- COPYWRITING & MESSAGING ✓
- SOCIAL MEDIA MANAGEMENT ✓
- PHOTO SHOOT DIRECTION ✓
- BRAND MARKETING STRATEGY ✓
- CONTENT MARKETING & SEO ✓
- WEBSITE DESIGN & DEVELOPMENT ✓

DELIVERING IMPACTFUL MARKETING PRODUCTS AND SERVICES  
FOR LUXURY REAL ESTATE COMPANIES SINCE 2005.





# MARKETING MADE EASY FOR REALTORS®

## BUSINESS CARDS

3.5 x 2" custom designed and printed on heavy card stock

**\$265** PER 250

## EMAIL MARKETING

Design and deploy dynamic eblast campaigns to your contact lists

FROM **\$500**

## POST CARDS

5.5 x 8.5" custom designed and printed on heavy card stock

**\$350** PER 100

## FOLDERS

Custom designed and printed presentation folders

**\$1,500** PER 250

## SELL SHEETS

8.5 x 11" custom designed flyers printed on heavy card stock

**\$450** PER 100

## PHOTOGRAPHY

Curated shot list, staging and photography direction

FROM **\$400**

## DIRECT MAIL

Oversized post card, designed and printed with postage\*

FROM **\$1,500**

## ADVERTISING

Custom designed print, digital display and social media ads

FROM **\$400**

## BRANDING PACKAGE

**\$2,500**

- ✓ Developing your unique brand identity and voice
- ✓ Custom-designed logo and tagline
- ✓ Color palette selection
- ✓ Typography selection
- ✓ Includes a brand guidelines style guide for consistent use of your branding elements

## WEBSITE DESIGN

STARTING AT  
**\$5,000**

- ✓ Select from an essential 4 page website up to a custom-built, immersive Wordpress site with a full stack of development capabilities
- ✓ Scope of work includes deep dive discovery to design and development through launch
- ✓ E-commerce & third-party apps and integration
- ✓ SEO tools, hosting and domain services

## SOCIAL MEDIA MANAGEMENT

- ✓ Includes social media strategy, content calendar, up to 6 posts per month, including one custom graphic, query responses, platform management, and monthly analytics

**\$800**  
PER MONTH



scan to  
view website,  
services, samples



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